

REDEFINING ETHNICITY





Vistruti, a bath linen brand, was founded by Sheetal Nanavati and Kalpana Narvekar, a dynamic duo with a shared passion for exquisite craftsmanship and timeless design. With backgrounds in marketing, finance and sales, we embarked on a journey to create a brand that celebrates the artistry of handcrafted bath linens. Driven by a commitment to quality, sustainability, and ethical sourcing, we collaborate with skilled artisans to bring our vision to life. We personally oversee every aspect of the creation process, from sourcing the finest materials to ensuring meticulous craftsmanship. Together, we strive to elevate your day with our thoughtfully curated collection. Each piece is infused with the warmth and character of handmade craftsmanship. Join us on our journey to bring artisanal beauty into your homes.





Why Vistruti's Bath Linen??



We curate bespoke HAMPERS











Range of Products

Hand Towel



Bath Towel



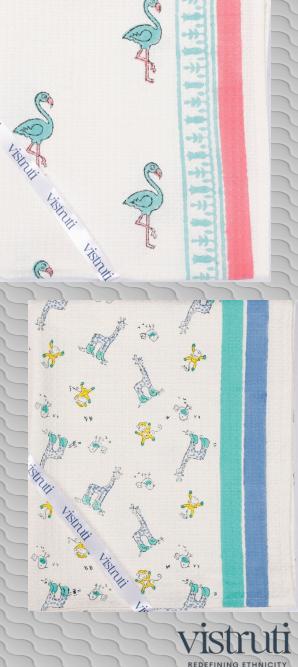
Bathrobe



VISTUTE REDEFINING ETHNICITY













QUIRKY ADULT BATHROBE







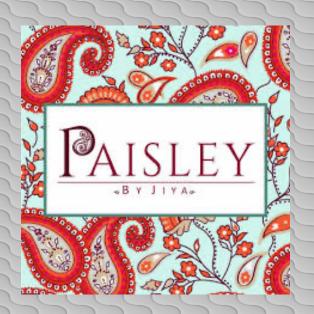






Success Stories with BNI - Goa







Furnishing Depot



Vistruti Now at Amdavad





Our Presence









My Gives

- Kaushal Nanavati Co-Founder Content Bridge
- Rushikesh Gandhi Pure Temptations, Ahmedabad
- Yash Jhaveri Light Alive Solutions Pvt. Ltd
- Dr. Riya Narvekar MD. Cardio Physiotherapist
- Manish Sonawane VP Sales at Bharat Forge (Pune)



My Gives

- Kamlesh Tanna Commercial Pre Leased Propoerties
- Parimal Mehta –Blanck Canvas
- Swadhi Shukla Redmint CG Animation Studio
- Madhuri Malhotra Madhu's Marvel Kitchen





My Asks

- Wedding & Event Planners
- Furnishing stores
- Corporate Gifters

Target

Domestic - Mumbai, Ahmedabad, Bengaluru, Hyderabad and Goa

Overseas - New Zealand, Australia, Dubai and Mauritius



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#proudlymine #supporthandmade